

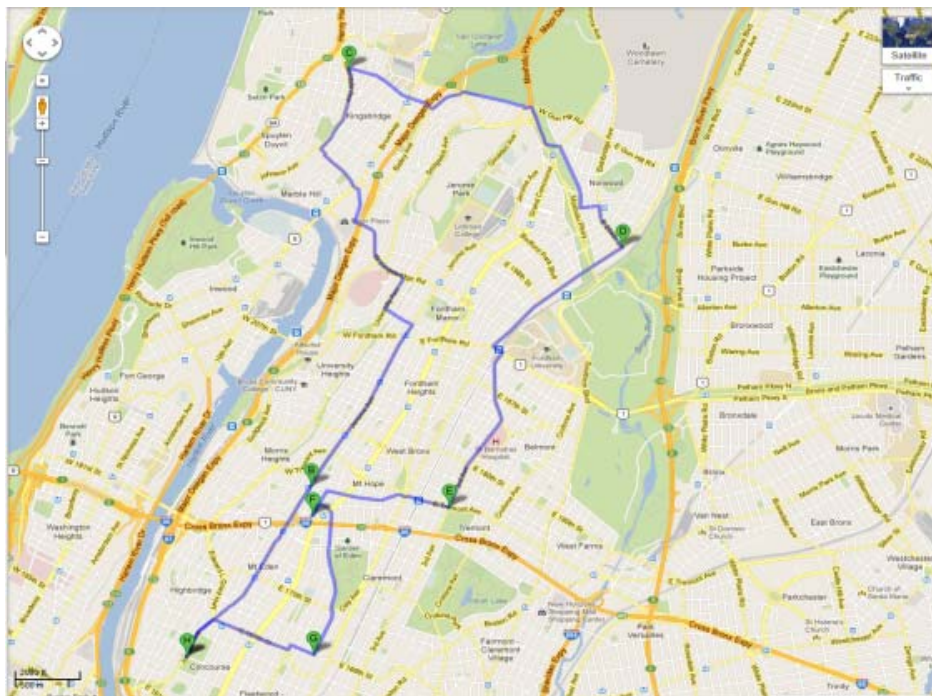
PRESS RELEASE 7-26-2013 – THE BRONX STEPS UP

On **Saturday, August 3rd at 8 AM**, The Bronx Steps Up, which aims to promote active living and the renovation of public staircases in the Bronx, is launching its 2nd test walk/run. Lawrence Murphy and Alvin Niere, co-founders and organizers, will be meeting with a group of Friends of The Bronx Steps Up, **at 8 AM**. The group will depart from **Mullaly Park at E165th St. and Jerome Avenue** and follow a route of approximately 10 miles that will take them to use more than 15 public staircases.

10 MILES 15 STAIRCASES! WILL YOU STEP?

Do it for your Health, Do it for the Steps, Do it for The Bronx

Map of the route:



The Bronx Steps Up is a nascent organization co-founded by Lawrence Murphy, architect, and Alvin Niere, entrepreneur. Both men have been working in the Design and Construction Department of the Bronx's largest hospital for the last few years. They are working at registering The Bronx Steps Up as a non-profit organization with 501(c)(3) status.

www.thebronxstepsup.org

More info to follow on Twitter: [@thebronxstepsup](https://twitter.com/thebronxstepsup)

Contact us: thebronxstepsup@gmail.com